



A Part of the Cooperative Extension System

# Pesticide Safety Education Funds Management Program (PSEFMP)

eXtension Foundation Project Manager - Tira Adelman, MPA

eXtension Foundation Chief Operating Officer - Beverly Coberly, PhD

August 22, 2018

# Overview

- Program Background
- Program Highlights
- Q&A



A Part of the Cooperative Extension System

# Program Background

# Program Background

- **EPA looking for a new partner**
- **eXtension Foundation answered the call**
- **EPA was looking for:**
  - **Standardized application process**
  - **Transparent funding formula**
  - **Reporting system tracing projects and money**
  - **Partnerships and collaboration to increase use of products**
- **NPSEC partnered with eXtension to provide support and assistance with the education product/program development**
- **September 2017, EPA awarded a new five-year cooperative agreement to eXtension Foundation**

# Program Background

- **eXtension set up an online application system**
  - Tracks the product and project development
  - Tracks the distribution of funds
  - Reports project and expenditures
  - System with review/approval function.
- **eXtension hired a project manager**
  - Tira Adelman
  - Oversees
    - Application process
    - Funding
    - Monitors project development
    - Reports usage of PSEFMP funds.
- **Peter Aamodt, eXtension CFO**
  - Works directly with EPA in the distribution of these funds to the states.

# Program Highlights

# Program Highlights

- **Fast implementation**
  - Award received in Sept. 2017
  - Program launched in Dec. 2017
- **User friendly online application**
  - 83% of programs applied
  - 43 states, 3 territories
- **Simplified processes**
  - Application
  - Progress Reporting
- **Quick funds distribution**
  - 90% of subawards distributed within 30 days of approval
- **Trainings**
  - 86% confident after attending trainings
- **Customer service**
- **Feedback solicitation**
  - Surveys

# Questions

